

## GTJAI Successfully Assisted Bilibili's Secondary Listing in Hong Kong

[29 March 2021, Hong Kong] **Guotai Junan International Holdings Limited** (“**Guotai Junan International**”, “**GTJAI**”, the “**Company**” or “**Group**”, stock code: **1788.HK**) is pleased to announce that the Company successfully assisted **Bilibili Inc.** (“**Bilibili**”, stock code: 9626.HK) in its secondary listing on the Main Board of The Stock Exchange of Hong Kong Limited (“**SEHK**”). The issuance has gained high recognition from investors, with more than 174 times oversubscription in the Hong Kong public offering and approximately 11.9 times oversubscription in the international offering, which fully demonstrates the great appeal of Bilibili in the Hong Kong market. Guotai Junan International served as the joint bookrunner and joint lead manager of the issuance.

### Assist Quality Companies to Enter Hong Kong Capital Market

As the joint bookrunner and joint lead manager of the issuance, GTJAI team facilitated the issuer with dedication, high efficiency and professional attitude to actively introduce several high quality institutional investors to the issuer, representing the business team’s excellent client coverage and execution capability. In the future, GTJAI team will continue to seize market opportunities, adhere to high-quality services, and assist high-quality companies to enter Hong Kong capital market.

Bilibili’s secondary listing issued 25,000,000 shares, with a financing amount of over HK\$20 billion (before the over-allotment option is excised), and an offer price of HK\$808 per share. Bilibili’s secondary listing has gained high recognition from investors, with approximately 11.9 times oversubscription in the international offering and more than 174 times oversubscription in the Hong Kong public offering, which fully demonstrates the great appeal of Bilibili in the Hong Kong market.

### About Bilibili

Bilibili is an iconic brand and a leading video community for young generations in China. Over 86% of Bilibili’s MAU were aged 35 and below in 2020, which is the highest among the major - video-centric platforms in China. As a full-spectrum video community, Bilibili offers a wide array of content serving young generations’ diverse interests, and video is an intuitive, vivid and informative way to connect people with the world and has become a dominant medium for communication, entertainment and information.

In Bilibili's community, users and content creators discover and interact with diverse content encompassing different interests, from lifestyle, game, entertainment, anime, technology and knowledge to many more, which has become the welcoming home of diverse cultures and interests and the destination to discover cultural trends and phenomena of young generations in China.

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### **About GTJAI**

Guotai Junan International (“**GTJAI**”, Stock Code: 1788.HK) is the market leader and first mover for internationalization of Chinese Securities Company. The Company is the first Chinese securities broker listed on the Main Board of The Hong Kong Stock Exchange by way of initial public offering. Based in Hong Kong, the Company provides diversified integrated financial services. The core services include wealth management, corporate finance, loans and financing, asset management as well as financial products. Currently, GTJAI has been assigned “Baa2 / Prime-2” and “BBB+ / A-2” rating from Moody and Standard & Poor respectively. The controlling shareholder, Guotai Junan Securities Company Limited (Stock Code: 601211.SS; 2611.HK), is the comprehensive financial provider with a long-term, sustainable and overall leading position in the Chinese securities industry. For more information about GTJAI, please visit <http://www.gtjai.com>.