## GTJAI's "Cross-Border Wealth Management Platform" Officially Launched, Welcoming its First "Northbound" Client

## 2024/12/4

(Hong Kong, 4 December 2024) Guotai Junan International Holdings Limited ("Guotai Junan International", "GTJAI", the "Company" or the "Group", stock code: 1788.HK) announced that the Company's "Cross-Border Wealth Management Platform" officially launched, welcoming its first "Northbound" client in the early hours of 4 December. GTJAI, as a subsidiary of the parent company Guotai Junan Securities Co., Ltd. ("Guotai Junan Securities"), serves as a bridge connecting high-quality domestic and foreign enterprises with global capital markets. With a 30-year foundation in Hong Kong and long-term dedication to the Guangdong-Hong Kong-Macao region, GTJAI is a pioneer in wealth management services among Hong Kong-based Chinese securities firms. GTJAI focuses on optimizing and upgrading several aspects such as product allocation, product purchasing and product services, aiming to provide residents of the Greater Bay Area with a high-quality and convenient cross-border investment experience.

The "Cross-boundary Wealth Management Pilot Scheme" is an important initiative within the interconnected mechanism of the capital markets of Mainland China, Hong Kong and Macao. Qualified investors, upon opening relevant securities accounts with Guotai Junan Securities and GTJAI, can engage in foreign currency exchange, fund transfers, product investments and enjoy a "one-stop" cross-border investment service experience. The "Cross-boundary Wealth Management Pilot Scheme" is divided into "Northbound" and "Southbound" channels. For local residents of Hong Kong, opening a "Northbound" account allows them to purchase high-quality Mainland fund products, among other options. For Mainland investors, opening a "Southbound" account enables the selection of top-notch overseas products. The "Southbound" product pool is meticulously curated based on GTJAI's wealth management overseas fund IRR evaluation standards and quantitative metrics. A dedicated team of professional product researchers selects hundreds of medium to low-risk funds and bond products, providing clients with a diverse range of fund categories and themes across multiple currencies (including RMB, HKD, USD) and markets such as the United States, Japan, and Greater China.

In the future, GTJAI will leverage its international investment advantages and collaborate with its parent company, Guotai Junan Securities, to continuously deliver high-quality cross-border wealth management products and services for clients in the Greater Bay Area, strive to meet clients' demands for global asset allocation and further promote the interconnection of the financial markets of Mainland China, Hong Kong and Macao.

## About GTJAI

**Guotai Junan International ("GTJAI", Stock Code: 1788.HK)** is the market leader and first mover for internationalization of Chinese Securities Company as well as the first Chinese securities broker listed on the Main Board of The Hong Kong Stock Exchange through initial public offering. Based in Hong Kong with subsidiaries in Singapore, Vietnam and Macau, GTJAI offers highquality and diversified comprehensive financial services for clients' overseas asset allocation. Core business includes brokerage, corporate finance, asset management, loans and financing, financial products, which cover three dimensions including individual finance (wealth management), institutional finance (institutional investor services and corporate finance service) and investment management. GTJAI has been assigned "Baa2" and "BBB+" long term issuer rating from Moody and Standard & Poor respectively, as well as an MSCI ESG "A" rating, Wind ESG "A" rating and SynTao Green Finance "A" rating in ESG. Additionally, its S&P Dow Jones Indices ESG rating leads nearly 80% of its global peers. The controlling shareholder, Guotai Junan Securities Company Limited (Stock Code: 601211.SH; 2611.HK), is the comprehensive financial provider with a long-term, sustainable and overall leading position in the Chinese securities industry. For more information about GTJAI, please visit https://www.gtjai.com